

Life Stuff

News To Help You Save Time And Money

January 2018

The Humble Spark Behind Big Companies

Every great business has started with exactly the same thing—an idea. Here are a few of the ideas that sparked some of today's top tech businesses.

In 1995, a software developer set-up a personal website called AuctionWeb to auction off his girlfriend's Pez dispenser collection. It started as a personal project, but when the amount of web traffic made it necessary to upgrade to a business Internet account, Pierre Omidyar had to start charging people fees. In less than a year, his "little" project had exploded to more than 2 million subscribers and he'd changed the name to eBay.

In 1994, a young businessman was driven by what he describes as his "regret minimization framework," designed to reduce the regret he might otherwise have felt for not participating in the Internet business boom. When trying to decide whether to quit his stable job to create an online bookstore, Jeff Bezos remembers, "If I failed I wouldn't regret that, but I knew the one thing I might regret is not ever having tried. I knew that that would haunt me every day, and so...it was an incredibly easy decision." Today, Amazon is the largest online retailer in the world.



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A computer science Ph.D. student at Stanford wrote his dissertation on the structure of the World Wide Web. His interest was piqued, and Larry Page began to focus on defining how web pages linked to each other. He thought there must be something valuable about the number and nature of the links, and as it turns out, the rest of the world seems to agree every time they run a Google search.

Maybe you or someone you know has a humble idea that could lead to a billion dollar business!

~ Dan

"If people knew how hard I had to work to gain my mastery, it wouldn't seem so wonderful."

-- Michelangelo

What If We Had No Calendar To Mark The New Year?

Imagine a time when the world didn't have a common calendar, when there was no official start of the year. The current date would have been an approximation based on local seasons and weather, or the movement of the stars.

As civilizations grew, there were many attempts across the millennia to create a universal calendar. The Aztecs, for instance, developed a calendar based on sophisticated calculations. It's possible that if Aztecs had found a way to rule the world, we would all be following some form of the Aztec calendar today.

Instead, the Romans found a way to rule the world, so the calendar we mostly follow today stems from the Romans.



The earliest Roman calendars, created sometime around 300 BC, attempted to follow lunar cycles.

Unfortunately, lunar cycles are variable and not a stable tool for tracking dates.

Then in 45 BC, Julius Caesar commanded that the calendar be revised and a new, more stable version be created to serve a widening empire that needed more consistent measures of time. An astronomer named Sosigenes advised Caesar to eliminate the lunar calendar, and start using a solar calendar instead.

In the pre-Julian (before Julius Caesar) calendar, March was considered the first month of the year, coinciding with the lunar equinox.

In the new calendar, the Julian calendar, January was chosen as the month for the New Year. The name of the month, January, might have stemmed from the Goddess, Juno, often associated with cyclical renewal and the waning and waxing of the moon. But it's more commonly accepted that the name stems from Janus, the god of beginnings and transitions. Janus is often depicted as a two-faced god since he looks to the future and the past, an appropriate choice for the transition between the old year and the new.

The Romans believed Janus could forgive them for their wrongdoings in the previous year. They would then make promises, believing Janus would see this and bless them in the year ahead. Those promises are the origin of our New Year's Resolutions today.

January Quiz Question

Q: *What is the world's biggest island?*

Everyone who emails or calls in the correct answer by January 25th will be entered into a drawing for two free Harkin's movie tickets.

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November Quiz Answer

Q: *What is a group of domestic turkeys called?*

A: *A Rafter*

Congratulations to Bonnie March.

Her name was drawn out of all of the correct quiz entrees, and she won 2 free Harkin's movie tickets!

UP CLOSE AND PERSONAL

Here we go again with another year ahead of us. I generally don't make New Year's resolutions, but I am this year. I'm going to learn how to juggle! Yep, juggle. Not juggle my schedule (I already do that). Juggle 3 balls at a time. You are probably thinking, "Why not join the gym or give up soda?" Well, that's not fun. Juggling sounds like more fun. Brandon got a "learn how to juggle kit" for Christmas. It came with 3 balls and a "how to" book. I thought it would be neat to learn how to juggle with Brandon. Only eight percent of resolutions are kept. So, I have 92 percent odds against me learning to juggle. That sounds like a challenge to overcome. "Against all odds." That's my new motto for the year. What about you? What do you have that you want to overcome? Be specific. Lose 15 pounds, get to the gym 3 times a week, start to walk 2 miles a day, or something else? Will my odds increase now that I have written this goal (resolution) down? Check back sometime this year for an update. Don't feel like you have to call and ask me next week if I can juggle yet. I have eleven more months, no problem. Ok, gotta go, it's juggle time.

Have an awesome month!

Dan

Got Solar?

Just a note to let you know how I can help you or anyone you might refer to me.

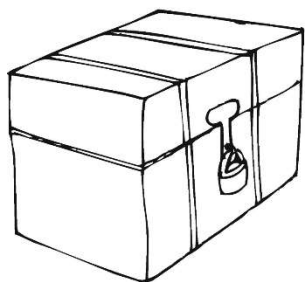
Kelly and Julie called Dan about selling their home. After years of raising the kids, the home was larger than they needed. It was time to downsize. So, the first step was to get their home on the market. The marketability of the home had an additional challenge in that there was a leased solar panel system on the roof. The solar panels were great in that the monthly lease payment was cheaper than the monthly payment used to be to the electric company. However, convincing a buyer to take over a twenty-year lease was the challenge. The buyer not only had to qualify with his or her lender for the home, but also had to qualify for the solar panel lease on top of the house payment. It took many buyers looking and a lot of answered questions before finding the right one. But we did, and Kelly and Julie were able to accomplish their goal. The best part was they found a smaller home to move to (paying cash) and they did not have to make a double move. They went right from moving out to moving in.

If you know someone who could use some help selling their home and overcoming the challenges that come with it, just have them give me a call at 480-390-5380. I'd be happy to help them just like I helped Kelly and Julie.

"There are people who prefer to say "yes" and there are people who prefer to say "no." Those who say "yes" are rewarded by the adventures they have. Those who say "no" are rewarded by the safety they attain. It's a matter of preference." — Keith Johnson

The Secret Box

There once was a man and a woman who had been married for more than 60 years. They talked about everything. They kept no secrets from each other... except that the old woman had a shoe box in the top of her closet that she cautioned her husband never to open it or ask her about it.



For all those years, he had never thought about the box, but one day the little old woman got very sick and the doctor said she would never recover.

In trying to sort out their affairs, the little old man took down the shoe box and took it to his wife's bedside. She agreed it was time that he should know what was in the box.

When he opened it he found two beautifully crocheted doilies and a stack of money totaling over \$25,000. He asked her about the unusual contents.

"When we were married," she said, "My grandmother told me the secret of a happy marriage was to never argue. She told me that if I ever got angry with you, I should just keep quiet and crochet a doily."

The little old man was so moved, he had to fight back tears. Only two precious doilies were in the box. She had only been angry with him two times in all those years of living and loving. He almost burst with joy and happiness.

See An Interesting Home?

No need to wonder about the price or call a high-pressure sales agent who will make you feel obligated. I can send you the information quickly and easily for any house, listed or sold, anywhere in town.

**Just ask me! It's all part of
my free, no-obligation
HomeFinder Service.**

Email me or leave the address on my voicemail, anytime, 24 hours a day, and I'll mail or email all the information on that listing within 24 hours.

**(480) 390-5380
danazhomes4sale@hotmail.com**

Clients Of The Month

Congratulations to **Bo and Katie** on the purchase of your new home.

Thank you for your trust in allowing me to help you in your purchase as well as the sale of your previous home.

Enjoy your new home!

"Sweetheart," he said, "That explains the doilies, but what about all this money? Where did it all come from?"

Oh," she said, "That's the money I made from selling doilies."

I'm So Glad We Had This Time Together

Carol Burnett, long before she was a comedian tugging on her ear, wanted to be a cartoonist. In fact, when she and her grandmother cleaned the offices at Warner Brothers late at night, Burnett once left a sketch of her work on the desk of one of the artists, hoping to be discovered. The next night she found a note on that same desk, asking her to just, please, clean the office.

Top 5 Dog New Year's Resolutions

5. I will not suddenly stand straight up when I'm lying under the coffee table.
4. I will no longer be beholden to the sound of the can opener.



3. I resolve to get a bite in on that person who gives me a shot every year.

2. I will break into the pantry and decide for MYSELF how much food is 'too' much.

And the Number 1 New Year's Resolution made by dogs . . .

1. I will NOT chase the ball until I see it leave the hand!

The Dog Scoop

Buckley got a self-filling water bowl, a new food bowl, and some bones for Christmas.

Debunking The 5-Second Rule

We've all heard of the 5-second rule: if a piece of food drops on the floor, it's safe to eat if you grab it in five seconds or less. That may not be true, though, according to an article on the Medical News Today website.

Researchers at Rutgers University decided to test the rule. They used four types of surfaces: stainless steel, ceramic tile, wood, and carpet. They also chose four kinds of food: watermelon, bread, bread with butter, and gummy candy. Finally, they tested four different contact times: less than a second, five seconds, 30 seconds, and 300 seconds.

They cultivated bacteria similar to salmonella and spread it on the different surfaces, allowed it to dry, then dropped each food on each surface for each designated time period. The results: the bacteria was able to contaminate the food almost instantly in every case, although with different degrees of contamination. Watermelon soaked up the most bacteria because of its moisture; the gummy treats were affected the least due to their hard surface.



Nonetheless, the scientists are confident that their findings disprove the 5-second rule. So you're probably safer throwing out any food that hits the floor.

The Kid Scoop

Brandon (15) got a "learn how to juggle kit" for Christmas. That tidbit of information is for those who don't read my Up Close and Personal 😊.

This is a big year for Ryan (17). He turns 18, graduates from high school, and starts college.

Free Reports

- ❑ How to beat other buyers to the best listings
- ❑ Five powerful buying strategies
- ❑ Seven different reasons to own your own home
- ❑ Ten simple steps to ensure your home sells at top dollar
- ❑ The nine most deadly mistakes you can make when selling your home
- ❑ How sellers price their homes
- ❑ Making the move easy on the kids
- ❑ Protect your home from burglars
- ❑ How to show your home
- ❑ Things you should know about moving

How To Order:

- Fax to Dan Kilde at 480-821-4926
- Call/Text Dan at 480-390-5380
- Go to Dan's website at www.PlanYourArizonaMove.com
- E-mail Dan at danazhomes4sale@hotmail.com

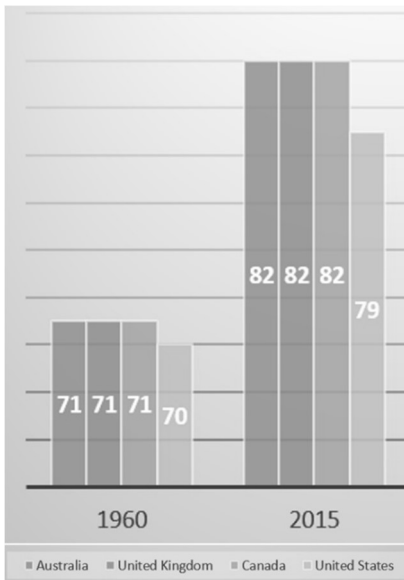
Go Green: Recycle This Newsletter!

After you've enjoyed my newsletter, please recycle it by passing it along to a family member, friend, neighbor or coworker.

Look How Much Longer We're Living

Life expectancy has increased by many years since 1960.

Here's a comparison among the main English speaking nations between 1960 and 2015, the most recent year with complete data. Australia, the UK, and Canada were at 71 years in 1960, and 82 years in 2015. The US lags a bit behind, starting at 70 in 1960, and 79 in 2015.



"You've got to get up every morning with determination if you're going to go to bed with satisfaction." — George Lorimer

How To Stay Safe

- ☒ Don't leave your luggage tag hanging out for anyone to read. Once you retrieve your bags, remove the tag and tuck it into your pocket, or buy a tag that has a cover on it so your personal information is covered.
- ☒ If your car breaks down, stay put. If someone stops to help you and you don't have a cell phone, roll your window down only enough to communicate who to call (the police or AAA).
- ☒ Pay attention to your instincts. If something tells you not to get into an elevator alone with someone, then don't do it. Respect what your senses are telling you.
- ☒ If you need to get cash at night, don't go to an ATM. Go to a grocery store where you can get cash back, then purchase a small item and get your cash there.
- ☒ When you first meet someone, don't give out your full name. Today in the Internet Age there are free services and relatively inexpensive pay-per-search services that can kick out your address, phone number and e-mail information, just by typing in your name and state.
- ☒ Ditch the headphones. You need all of your senses to be aware of your surroundings.

– Adapted from *Self Defense for Women*

"There is a sufficiency in the world for man's need, but not for man's greed." -- Mohandas K. Gandhi

Save A Tree

If you would like to receive this newsletter by e-mail, just e-mail me at danazhomes4sale@hotmail.com, and type "send newsletter by e-mail" in the subject line. If at any time you would like to receive this newsletter by regular mail again, just let me know.

Melissa says...

"This was the first time using a Realtor and the first time I ever sold a house. I had no idea what to expect or even where to start. You kept me informed throughout the entire process, making it as convenient for me as possible. I could not be happier."

See over 100 more rave reviews from actual clients at www.PlanYourArizonaMove.com. Just click the "True Stories" link at the top of the page. You can call Dan directly at 480-390-5380 or email at danazhomes4sale@hotmail.com

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